How to locate an article to review?

There are any number of ways to locate an article in our full-text databases. I outlined a nice efficient way to do so in the process below...

Remember that you only find something if you know what you are looking for. Unlike the Web our databases are not fun to browse they are built for those who know what they want...

Remember that you can go to http://Libguides.pima.edu/BUS100. The guide provides direct links to search within Wall Street Journal, BusinessWeek, Fortune, Inc., Barron’s, and more...

1. Long into MyPima
2. Click on the Library Tab.
3. Click on Articles & Databases.
4. Click on Go directly to a database.
5. Select Business Source Premiere.

6. If you know the journal you want to search in click on in the upper right of the screen

7. This brings you to a screen that allows you to search in one or more periodicals. Search for BusinessWeek, Forbes, and Fortune publications. Each time you mark and add a periodical that periodical is placed in the search box.

Make sure to mark and add each periodical!
8. When you have collected all your periodicals you can just add your search terms to the search box. In this case I am going to search for **global food franchises** …

9. Forgot that he needed an article within the last 3 months?

10. Under **Refine Search** on the left hand of the screen one can refine the date.

11. One can also also click on **Relevance** on the right of the screen and sort by **Date Newest**. The example shows the relevance changed to **Date Newest**.

12. Do not forget that you can email the articles to yourself…